

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
310812-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	OFA Sked A 9.13-9.17	1768

**GMMB Inc**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue - Suite #800**  
**Washington, DC 20007**

Flight Dates	Order #	Alt Order #
09/13/12 - 09/17/12	310812	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/12	09/17/12	M-F 5-6a	5-6a	M--TF--	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M--TF-- 2 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV F 09/14/12 5:42 AM M-F 5-6a 5-6a :30 OFA12G104H \$120.00 NM 1 WPTV M 09/17/12 5:20 AM M-F 5-6a 5-6a :30 OFA12A113H \$120.00 NM									
2	09/13/12	09/17/12	M-F 6-7a	6-7a	---TF--	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ---TF-- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 09/13/12 6:52 AM M-F 6-7a 6-7a :30 OFA12A113H \$725.00 NM									
3	09/13/12	09/17/12	M-F 6-7a	6-7a	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 6:37 AM M-F 6-7a 6-7a :30 OFA12Z118H \$450.00 NM									
4	09/13/12	09/17/12	M-F 7-9a	7-9a	M--TF--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ---TF-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/14/12 8:29 AM M-F 7-9a 7-9a :30 OFA12A113H \$750.00 NM									
5	09/13/12	09/17/12	M-F 7-9a	7-9a	M--TF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 7:26 AM M-F 7-9a 7-9a :30 OFA12A113H \$400.00 NM									

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**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
310812-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	OFA Sked A 9.13-9.17	1768

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/15/12	09/15/12	Sa 7-8a	7-8a	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 7:08 AM Sa 7-8a 7-8a :30 OFA12A113H \$450.00 NM									
7	09/16/12	09/16/12	Su 7-8a	7-8a	-----S	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 7:36 AM Su 7-8a 7-8a :30 OFA12A113H \$275.00 NM									
8	09/13/12	09/17/12	M-F 9-10a	9-10a	M--TF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M--TF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 9:29 AM M-F 9-10a 9-10a :30 OFA12A113H \$400.00 NM 2 WPTV M 09/17/12 9:56 AM M-F 9-10a 9-10a :30 OFA12Z118H \$400.00 NM									
9	09/13/12	09/17/12	M-F 10-11a	10-11a	M--TF--	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M--TF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 09/13/12 10:47 AM M-F 10-11a 10-11a :30 OFA12A113H \$325.00 NM 1 WPTV M 09/17/12 10:44 AM M-F 10-11a 10-11a :30 OFA12A113H \$325.00 NM									
10	09/13/12	09/17/12	M-F 11-12n	11a-12p	M--TF--	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M--TF-- 1 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/14/12 11:25 AM M-F 11-12n 11a-12p :30 OFA12G104H \$135.00 NM									
11	09/13/12	09/17/12	M-F 12n-1p	12-1p	M--TF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M--TF-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Th 09/13/12 12:27 PM M-F 12n-1p 12-1p :30 OFA12A113H \$125.00 NM 2 WPTV F 09/14/12 12:37 PM M-F 12n-1p 12-1p :30 OFA12A113H \$125.00 NM 1 WPTV M 09/17/12 12:57 PM M-F 12n-1p 12-1p :30 OFA12Z118H \$125.00 NM									
12	09/13/12	09/17/12	M-F 1-2p	1-2p	M--TF--	:30	2	\$116.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M--TF-- 2 \$116.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV F 09/14/12 12:58 PM M-F 1-2p 1-2p :30 OFA12G104H \$116.00 NM 1 WPTV M 09/17/12 1:58 PM M-F 1-2p 1-2p :30 OFA12A113H \$116.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
310812-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
Obama / Democrat / Presid		OFA Sked A 9.13-9.17	1768

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/15/12	09/15/12	Sa 8-10a	8-10a	-----S-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 9:56 AM Sa 8-10a 8-10a :30 OFA12Z118H \$550.00 NM									
14	09/16/12	09/16/12	Su 9-10a	9-10a	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 8:59 AM Su 9-10a 9-10a :30 OFA12Z118H \$1,200.00 NM									
15	09/13/12	09/17/12	M-F 4p-5p	4-5p	M--TF--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M--TF-- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 4:29 PM M-F 4p-5p 4-5p :30 OFA12Z118H \$275.00 NM									
16	09/13/12	09/17/12	M-F 5-530p	5-530p	---TF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ---TF-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/14/12 5:28 PM M-F 5-530p 5-530p :30 OFA12A113H \$1,600.00 NM									
17	09/13/12	09/17/12	M-F 5-530p	5-530p	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M----- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 5:14 PM M-F 5-530p 5-530p :30 OFA12A113H \$550.00 NM									
18	09/13/12	09/17/12	M-F 530-6p	530-6p	---TF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ---TF-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 5:53 PM M-F 530-6p 530-6p :30 OFA12G104H \$1,600.00 NM									
19	09/13/12	09/17/12	M-F 530-6p	530-6p	M-----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M----- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 5:36 PM M-F 530-6p 530-6p :30 OFA12Z118H \$425.00 NM									
20	09/13/12	09/17/12	M-F 6-630p	6-630p	M--TF--	:30	3	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M--TF-- 3 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Th 09/13/12 6:23 PM M-F 6-630p 6-630p :30 OFA12A113H \$525.00 NM 2 WPTV F 09/14/12 6:09 PM M-F 6-630p 6-630p :30 OFA12G104H \$525.00 NM 1 WPTV M 09/17/12 6:14 PM M-F 6-630p 6-630p :30 OFA12A113H \$525.00 NM									

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310812-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	OFA Sked A 9.13-9.17	1768

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/13/12	09/17/12	M-F 630-7p	630-7p	---TF--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ---TF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/14/12 6:29 PM M-F 630-7p 630-7p :30 OFA12A113H \$1,500.00 NM									
22	09/13/12	09/17/12	M-F 630-7p	630-7p	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 6:51 PM M-F 630-7p 630-7p :30 OFA12Z118H \$3,000.00 NM									
23	09/15/12	09/15/12	Sa 6p	6-630p	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 6:08 PM Sa 6p 6-630p :30 OFA12A113H \$850.00 NM									
24	09/16/12	09/16/12	Su 6p	6-630p	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 6:08 PM Su 6p 6-630p :30 OFA12A113H \$850.00 NM									
25	09/13/12	09/17/12	M-F 7-730p	7-730p	M--TF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M--TF-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 7:13 PM M-F 7-730p 7-730p :30 OFA12G104H \$950.00 NM									
26	09/13/12	09/17/12	M-F 730-8p	730-8p	M--TF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M--TF-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 7:56 PM M-F 730-8p 730-8p :30 OFA12A113H \$950.00 NM									
27	09/15/12	09/15/12	Sa 7-8P	7-8p	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 7:17 PM Sa 7-8P 7-8p :30 OFA12Z118H \$175.00 NM									
28	09/17/12	09/17/12	Revolution	10-11p	M-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 10:30 PM Revolution 10-11p :30 OFA12Z118H \$950.00 NM									

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Advertiser		Product	Estimate Number
Obama / Democrat / Presid		OFA Sked A 9.13-9.17	1768

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/15/12	09/15/12	The Voice	10-11p	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 10:31 PM The Voice 10-11p :30 OFA12A113H \$500.00 NM									
30	09/16/12	09/16/12	NFL Pregame	4-10p	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 7:29 PM NFL Pregame 4-10p :30 OFA12Z118H \$900.00 NM									
31	09/13/12	09/17/12	M-F 11-1135p	11-1135p	---TF--	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ---TF-- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 11:33 PM M-F 11-1135p 11-1135p :30 OFA12A113H \$725.00 NM									
32	09/13/12	09/17/12	M-F 11-1135p	11-1135p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 11:28 PM M-F 11-1135p 11-1135p :30 OFA12A113H \$600.00 NM									
33	09/15/12	09/15/12	Sa-Su 11-1135p	11-1135p	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 11:09 PM Sa-Su 11-1135p 11-1135p :30 OFA12Z118H \$725.00 NM									
34	09/16/12	09/16/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 11:50 PM 1130p-12x After NFL 1130p-1205a :30 OFA12A113H \$600.00 NM									
35	09/15/12	09/15/12	Sa 1130p-1a	1130p-1a	-----S-	:30	1	\$385.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$385.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 12:57 AM Sa 1130p-1a 1130p-1a :30 OFA12A113H \$385.00 NM									
36	09/13/12	09/17/12	M-F 1135p-1235a	1135p-1235a	---TF--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ---TF-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 11:56 PM M-F 1135p-1235a 1135p-1235a :30 OFA12G104H \$275.00 NM									

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Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	09/13/12	09/17/12	M-F 1235-135a	1235-0135a	---TF--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12   09/17/12   ---TF--                    1               \$75.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Th   09/13/12    1:28 AM M-F 1235-135a       1235-0135a               :30   OFA12A113H                               \$75.00   NM									

<u>Total Spots</u>	45	<u>Gross Total</u>	\$27,267.00
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**Payment Terms 30 Days**

<u>Agency Commission</u>	\$4,090.05
<u>Net Amount Due</u>	\$23,176.95